



Blockchain Platform for Recruitment

Aworker reinvents Human Resources
processes via referrals and smart contracts



A worker will allow:

- **companies** to reduce the cost of hiring and select the best employees
- **people** to find a better job and get additional rewards

Problems

For people

1. It is difficult to find a good job
2. Companies use employee data for free

For companies

1. High cost per hire
2. It is difficult to find good employees



Solution

Aworker is a next-generation recruitment platform

The search for employees powered by smart contracts reduces "cost per hire" **up to 4 times**

2
New class of workers

1
P2P Hiring Campaigns

3
Employee reputation system



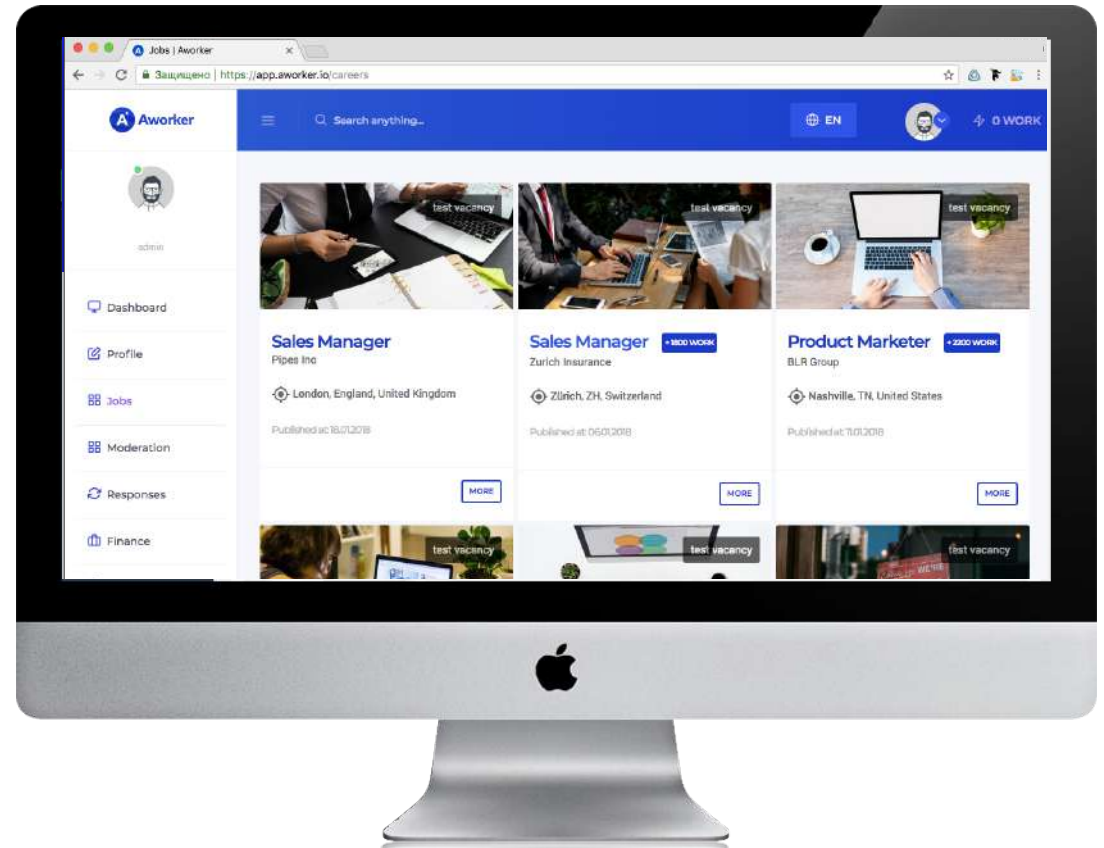
Product

P2P Hiring employees through smart contracts Ethereum

Hunting employees on the recommendations - one of the best ways of selecting job candidates

Everyone can become a **recruiter now** and get rewards for their recommendations

It's like an Uber, only in HR



**Aworker Job Marketplace
with P2P hiring is available**



Why Blockchain is needed?



P2P hiring

Blockchain will allow scaling the most efficient way of hiring - on recommendations. With the help of smart contracts, all participants of the key stages of hiring* will receive a reward in WORK tokens. In this case, all payments will be transparent anywhere in the world.



Control of personal data

Blockchain will allow employees to monitor their personal data and earn on it when the company asks to open contact information or show additional data.

*In Aworker rewards receive:

1. The chosen candidate
2. The candidates, who came in for an interview
3. Users who recommended all candidates



WORK token



WORK token is the token of workers

WORK token will be directly linked to the placement and closing of the vacancy. The company will have to spend WORK tokens to find and hire an employee. The number of tokens is limited.

How is can be used:

- Hiring employees
- Monthly access to the companies
- Advertising
- Partners' products on special offers
- Premium for employees



Market

The average length of interview process in US

24 days

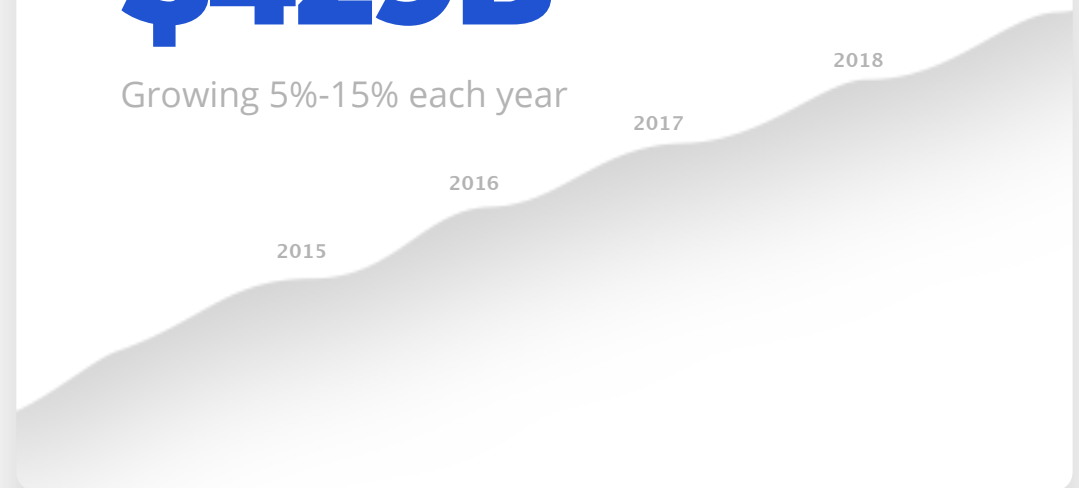
\$8,000

The cost of replacing a specialist in the US

The volume of the global labor market

\$429B

Growing 5%-15% each year



A worker goal is to disrupt the hiring market



Competitors

Professional
social networks

Recruitment
agencies

Decentralized
solutions

Job
boards



Competitors



Differences from Indeed, Monster

1. Launch of P2P personnel search campaigns, when people will be looking for specialists in the area.
2. Assessment of competencies and experience of candidates (rather than numerous unchecked CVs of candidates).
3. People will be able to earn extra money on their confirmed skills, recommendations and data.



Differences from LinkedIn

1. Launch of p2p personnel search campaigns, when people will be looking for specialists in the area.
2. Skills that are verified by the community of experts. In Aworker can not put a «+» skills without verification of the supporting documents.
3. Users will be able to earn on their proven skills and data, which is not on LinkedIn.



Differences from HireMatch (dApp)

1. Skills that are verified by the community of experts. And not just a summary and recommendations of users.
2. People will be able to earn on their confirmed skills and data, which is not used in HireMatch (only on recommendations).
3. Rating of professionals, which will be based on the workers' reputation.



Team



Anton Cherkasov
CEO & Co-founder

8 years of businesses
development

Founder of Kepler Leads

Previously worked in the
development of Wildberries



Michael Doshevsky
CTO

A developer at Kaspersky Lab

Manages the development
management at Digit

Key competence – the design
of services and applications



Michael Barkov
HR Partner & Co-founder

Previously HR BP at Tom Tailor
HR Director at Pazolini
Talent Acquisition and
Development in L'Oreal

He is responsible for product
promotion on the HR market

Team



Sergey Streltcov
CMO & Co-founder

Ex-Global Marketing Director at Yoola (the world's largest independent multichannel network)



Svetlana Fomenkova
Business Development

She worked with such brands as Lexus, Philip Morris, FHM, The Macallan, Hearst Shkulev Media, FIFA and others



Serafima Aleksandrova
PR Manager

Serafima worked as a Public Relations Manager in international digital agencies like WelkerMedia Inc and Lobster Media

Team



Alex Zachinalov
Frontend / UI

Frontend developer of SOKOLOV
(one of the biggest world E-commerce jewelry company)



Roman Ivantsov
Architect

10 years of experience in development. Roman created such projects as Est Wi-Fi, TargetOk, Virium, etc.



Pavel Levkovich
Project lead

He worked as a senior developer in Vnesheconombank. Also, he developed such projects as Bot Factory and MetaShop.

ICO Summary

Hard Cap

24,770 ETH

Raised
at Pre-ICOs

2,077 ETH

Private Sale

May 26, 14:00 UTC

Total Issue

4,800,000,000

Public Sale

T.B.A.

Token Price

~\$0.015 (0.000025 ETH)

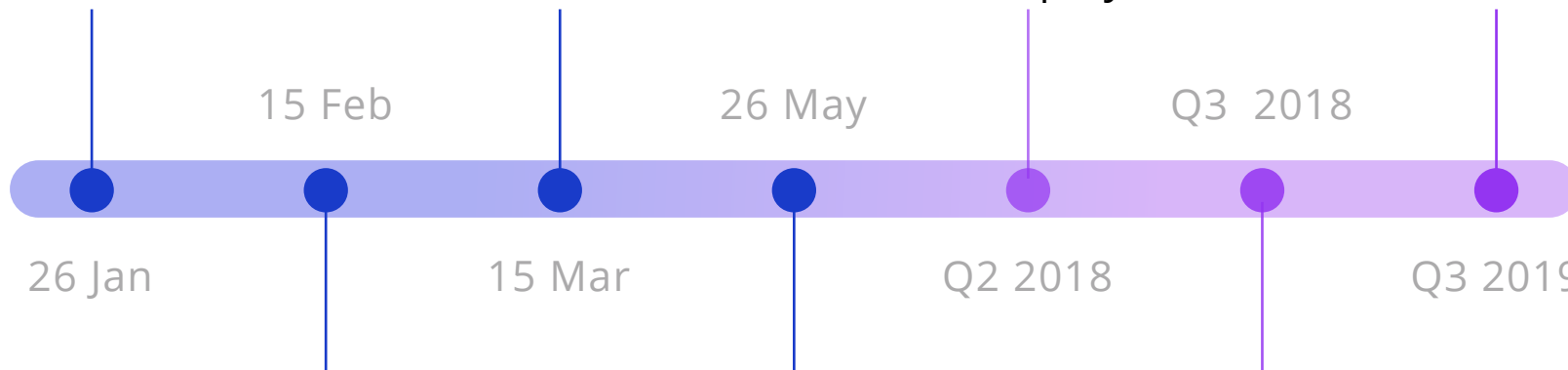


Roadmap

Token Sale #1:

\$103 ETH

Release of employees personal accounts



26 Jan

15 Feb

15 Mar

26 May

Q2 2018

Q3 2018

Q3 2019

Token Sale #2:

518 ETH

Release of companies personal accounts

Token Sale #4:

6,070 ETH

Beta version release

Resume constructor

Release of resumes for employees

ICO:

24,770 ETH

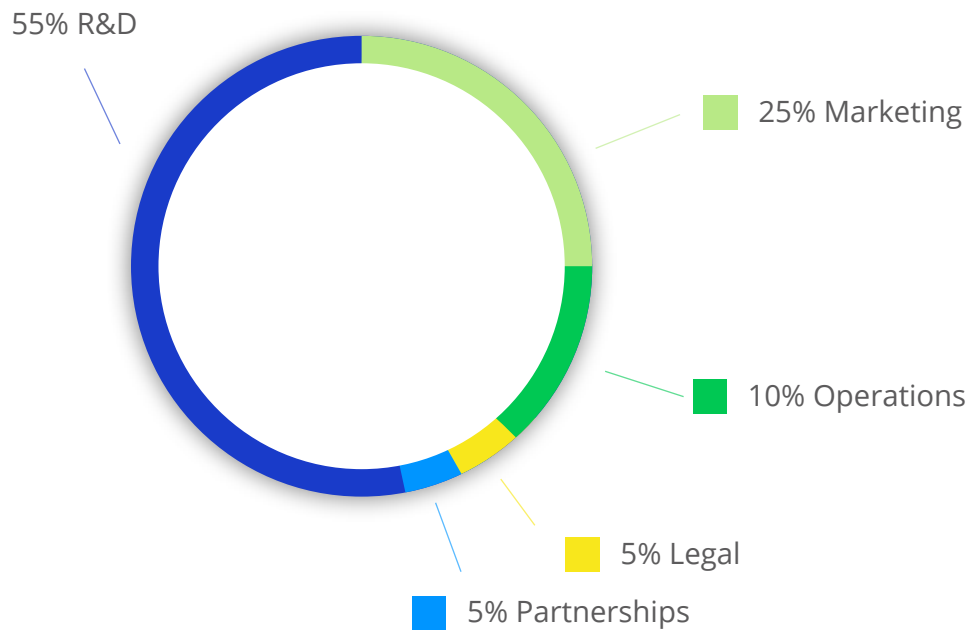
Application for HR, integration with job boards

AI

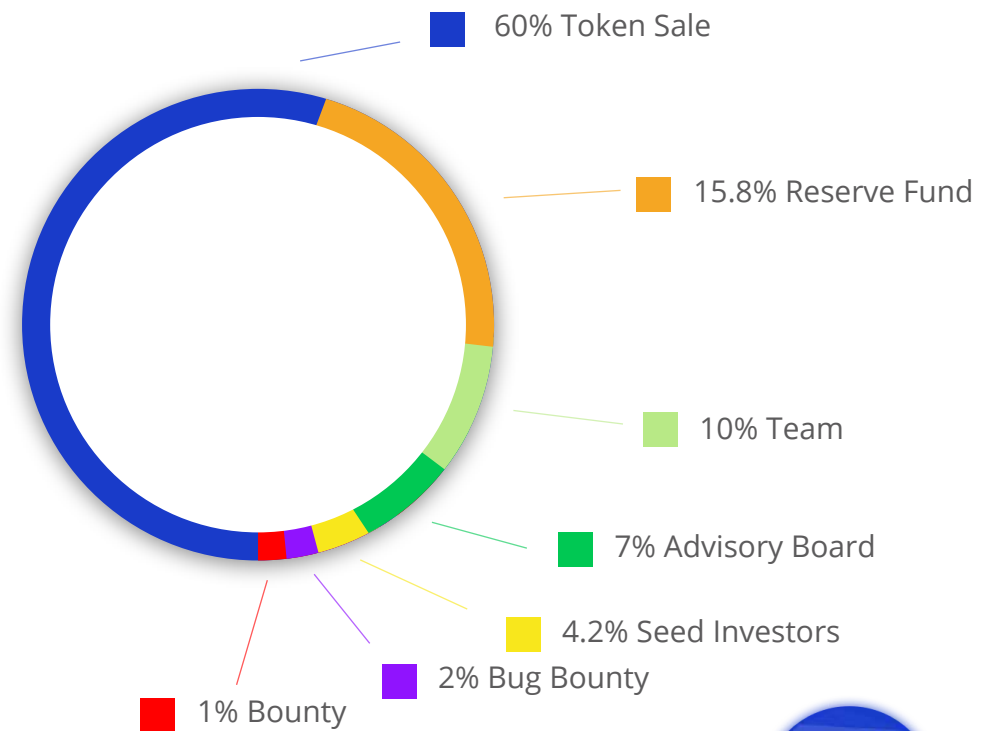
Release of the recommendation system, 1000 companies

12 Financing

Token Sale Distribution



Token Distribution



13 Contacts

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